



## **PINEBRIDGE INVESTMENTS APPOINTS MORTEN SIMONSEN AS HEAD OF INSTITUTIONAL SALES FOR NORDIC REGION**

**London, 15 December 2010** – PineBridge Investments (PineBridge) announced that Morten Simonsen has joined the firm as Head of Institutional Sales for the Nordic region. In this role, he will oversee the firm’s institutional sales and business development efforts across Denmark, Finland, Iceland, Norway and Sweden.

“We are very pleased that Morten has joined the firm as we seek to meet the demand for investment solutions in this important region,” said Sandra Norman, Co-Head of Institutional Sales for PineBridge. “PineBridge has been dedicated to serving Nordic investors for nearly 10 years, and we expect to continue to provide best-of-breed investment capabilities and client service to those countries.

Mr. Simonsen said, “This is an exciting time to join PineBridge Investments and I believe that the firm’s diversified product offerings resonate strongly with Nordic investors. With the support of PineBridge’s enviable global platform, I look forward to building long-term strategic relationships with investors throughout the region.”

Mr Simonsen will work closely with Susanna Rosenberg, Institutional Sales Manager, in developing the region.

Mr. Simonsen was previously with Alfred Berg (BNPP IP) where he was Head of Institutional Sales in the Nordic region. For several years his focus has been on servicing institutional clients in the Nordics within asset management and capital markets. Previously, Morten worked for Sydbank Emerging Markets, Royal Bank of Scotland, Salomon Smith Barney and JPMorgan. Morten holds an MSc in Economics.

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### **About PineBridge Investments**

PineBridge Investments manages \$83 billion in assets for institutional and individual clients across an extensive platform of listed equity, fixed income, private equity and hedge capabilities. With more than 800 employees in 32 countries and jurisdictions, as of 30 September 2010, PineBridge Investments’ strong global network captures local market knowledge and identifies potential opportunities for the benefit of investors around the world. For additional information on PineBridge Investments, visit [www.pinebridge.com](http://www.pinebridge.com).

**Media Contacts**

Finsbury Group

Matthew Newton/Talia Druker/Emily Dimmock +44 (0)20 7251 3801

[pinebridge@finsbury.com](mailto:pinebridge@finsbury.com)